

# SCHOOL HOPPERS PRIVACY POLICY

## 1. PURPOSE OF PRIVACY POLICY:

The purpose of this privacy policy is to explain to you the way SCHOOL HOPPERS Website ("SCHOOL HOPPERS") is committed to protecting your privacy as well as the way SCHOOL HOPPERS manages data collection and use. By accessing the SCHOOL HOPPERS website, you are deemed to have accepted and agreed to the information collection and use practices set out in this privacy policy.

## 2. WHAT INFORMATION IS COLLECTED:

When you use the SCHOOL HOPPERS website you may be asked to provide SCHOOL HOPPERS with certain information that allows us to identify you. This may include your name, email address, as well as other facts about yourself and/or your business and/or profession and/or your product preferences. Furthermore, you may be asked for certain personal identifiable information when registering for or accessing a product or service provided by SCHOOL HOPPERS. SCHOOL HOPPERS may also automatically collect certain usage information resulting from your use of the SCHOOL HOPPERS website which will in turn allow SCHOOL HOPPERS to determine how visitors and the users to the SCHOOL HOPPERS website use the website, how long such visitors and users spend on the website as well as the origin of their IP addresses.

While SCHOOL HOPPERS does not share your personal information with any third parties, where it is necessary to disclose the information in terms of any law or in connection with any legal proceedings, SCHOOL HOPPERS reserves its rights to disclose this information.

## 3. STORAGE OF INFORMATION:

Any information collected from you as well as any website usage information or any information from other sources may be stored on any server presently operated by SCHOOL HOPPERS and may be used by SCHOOL HOPPERS to improve your experience on the website, to develop new products and services from time to time, and to offer you new products and services both from SCHOOL HOPPERS and its affiliates. By using the website, you consent to SCHOOL HOPPERS storing the information on its server and to SCHOOL HOPPERS providing you with its own new products and services as well as those of third parties from time to time. You also consent to SCHOOL HOPPERS sharing statistical information with third parties in relation to your usage of the website.

#### **4. IP ADDRESS:**

When you connect to the Internet, an address (which may be affixed or variable address) will be used to identify your computer. This is known as an IP address. Your IP address will be automatically collected and identified every time you use the SCHOOL HOPPERS website. SCHOOL HOPPERS will also collect and store any other IP address/es which you may use when accessing the SCHOOL HOPPERS website.

#### **5. COOKIES:**

Cookies are small files stored by your browser on your computer when you visit our website. Most browsers accept cookies unless you change your browser options to refuse the acceptance of cookies by your browser. If you set your browser to refuse cookies, you may not be able to experience all the features of the SCHOOL HOPPERS website. Cookies allow us to recognize you as a repeat user of the SCHOOL HOPPERS website and to facilitate your ongoing access to and use of the website as well as to track your usage of the website.

#### **6. E-MAIL COMMUNICATIONS:**

We may send you e-mails from time to time which may include news, updates, special offers as well as other information relating to SCHOOL HOPPERS and its affiliates. You may unsubscribe from these e-mails by amending your preferences on the SCHOOL HOPPERS website. SCHOOL HOPPERS reserve its rights to send you e-mails relating to the operation of the website as well as your continued use of the website.

#### **7. UPDATING YOUR INFORMATION:**

Should you wish to change any information which you provide to SCHOOL HOPPERS, you may do so by changing your preferences in relation to your account on the SCHOOL HOPPERS website.

## **8. LINKS TO THIRD PARTY WEBSITES:**

The SCHOOL HOPPERS website may contain certain links to websites operated by third parties. SCHOOL HOPPERS is not responsible for the content provided in respect of such websites and/or the privacy policies of such websites.

Before navigating to any website from a link on the SCHOOL HOPPERS website, you acknowledge that SCHOOL HOPPERS has no responsibility for the content thereof and SCHOOL HOPPERS advises you to check both the terms and conditions as well as the privacy policy of any third party website.

## **9. POLICY MODIFICATIONS:**

SCHOOL HOPPERS may amend this privacy policy from time to time and post any such changes on the SCHOOL HOPPERS website.

### **SCHOOL HOPPERS TEAM**

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